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Mobile App Built in Madison Assists Hurricane Victims in Texas & Florida

Ten Forward Consulting & Pathfinders Task Force help thousands after hurricanes Harvey & Irma

MADISON, SEPTEMBER 15, 2017 -- Hurricane season is fully underway and Ten Forward Consulting, a Madison-based software firm, is helping make sure victims of the powerful storms have access to all the resources they need.

Ten Forward has been working with Pathfinders Task Force, a disaster recovery firm based in West Palm Beach, Florida, to develop [Virtual Badge](#), a mobile application that aggregates crowdsourced data from evacuees, law enforcement, and government agencies. Hurricanes Harvey and Irma have required large-scale deployment of Pathfinders Task Force and Virtual Badge, which has registered thousands of users since Harvey made landfall on August 25.

Those app users have requested help, detailed flood damage and road closures, and enabled law enforcement and disaster recovery people from FEMA and non-profits to more effectively deploy resources in Texas and Florida.

“Our team has been working around the clock to support the recovery efforts for this year’s hurricane season,” said Brian Samson, founder and president of Ten Forward Consulting. “I’m proud that our software can play a small part in helping victims of these devastating storms gain access to food, water, and other basic services.”

Over the past three weeks,

- More than 4,500 individuals have enrolled in Virtual Badge
- More than half have “checked in” with the app
- Countless hours have been saved in assigning and reacting to conditions on the ground

Virtual Badge played a part in the recovery efforts in Houston after hurricane Harvey wreaked havoc across Texas. When hurricane Irma was predicted to make landfall in Florida, local law enforcement warned that 911 services might be unavailable and [encouraged victims of the storm](#) to download the Virtual Badge mobile app to assist agencies in allocating resources across the state.

[Ten Forward Consulting](#) is a 12-person firm based in Madison that creates custom web and mobile applications for companies across the United States. More information about Pathfinders Task force can be found on their [website](#).